



Channel Sales
Partner Program

Branch is the linking infrastructure of the world's saviest mobile marketers. We help deliver optimal consumer experiences and better business results.

Branch has built a growing number of products that integrate seamlessly into leading marketing technology platforms. These products allow marketers to ensure all communications deliver the best user experience and campaign results. Partners are an important part of achieving these results and Branch has built a partnership program to help you build your clients' mobile businesses faster.

Benefits of Becoming a Channel Sales Partner

- Referral bonus
- Broader relationships with end clients
- Partner level SLA
- Dashboard level reporting
- Regular QBR with the Branch team
- Training on the latest mobile marketing trends

Branch Products

Journeys Banners

Journeys allows apps to convert mobile web visitors into active new app users. Brands can take advantage of their mobile web traffic - the largest source of app installs - with smart app banners, interstitials, and panels, that can be targeted and customized to app and web audiences.

Deep Linked Email

Deep Linked Email increases engagement and conversion from marketing emails by linking them directly to relevant app content. Links work whether they are clicked on mobile or desktop, and connect to the right app content even after a new install.

Deep Linked Feeds for Dynamic Ads

With Branch's Deep Linked Feeds for Dynamic Ads, brands can easily add deep links to product or content feeds that take users directly to relevant app content. Increase engagement, drive revenue, and unlock valuable new data on cross-channel mobile campaign performance.

Data Integrations

With Data Integrations, apps can send all Branch deep link and organic attribution data to a growing number of measurement partners with one click. Visualize your data on a single dashboard for improved insights into your app's performance.

Interested in becoming a channel sales partner?
Email accounts@branch.io for more info.