branch
+
adjust

With Data Integrations, you can now combine Branch's powerful deep link and organic attribution data with your existing Adjust data.
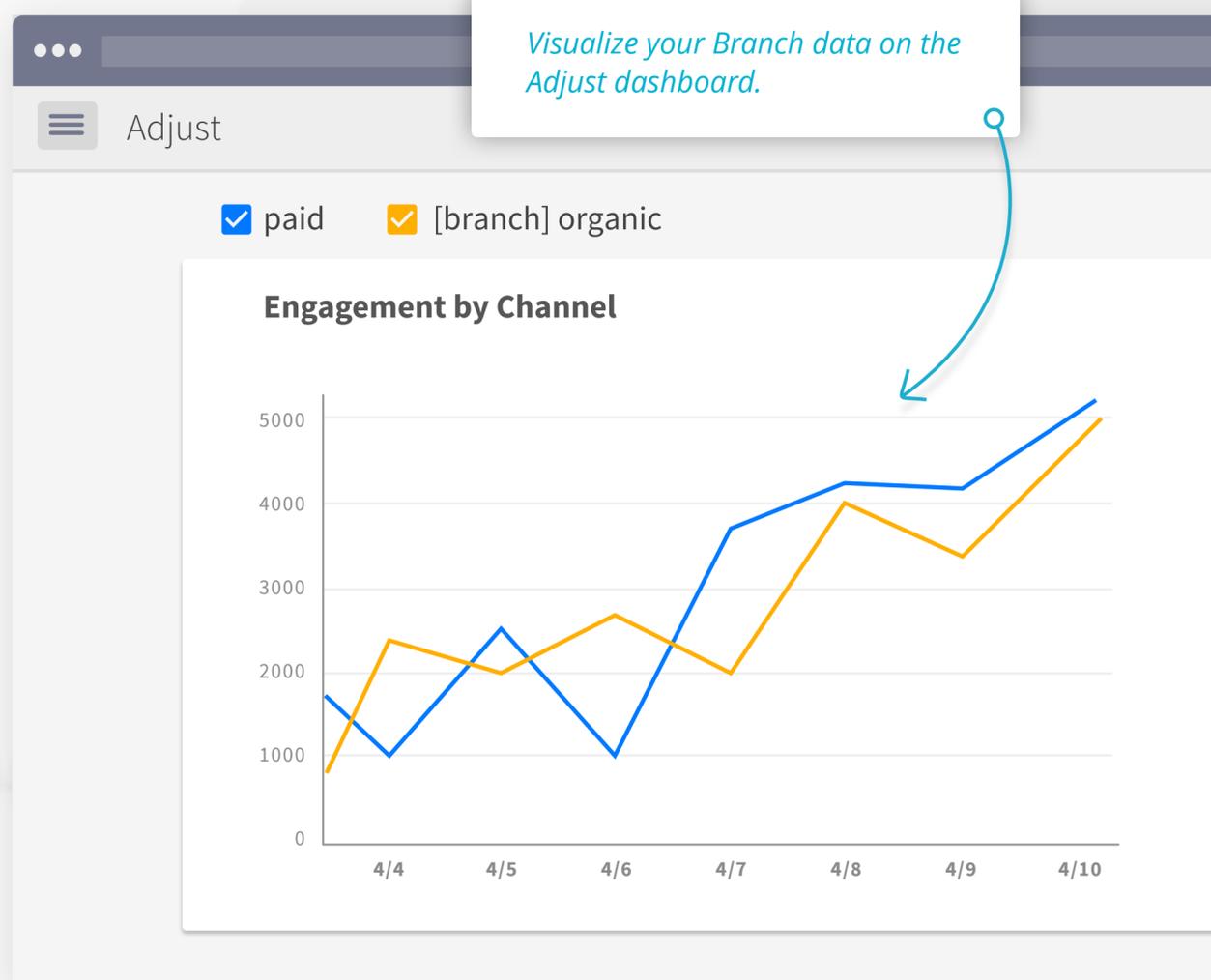
Branch's Data Integrations unites Branch's deep linking solution with Adjust's mobile attribution and analytics capabilities. You can now see 100% of your user engagement activities in one place. This partnership also allows you to easily use Branch deep links in your paid acquisition campaigns and effectively measure the improved performance using the Adjust analytics suite.

Questions I can answer with Adjust and Branch:

How many of my installs came from paid vs. organic channels?

How many app pages did users who came from social view in their first session?

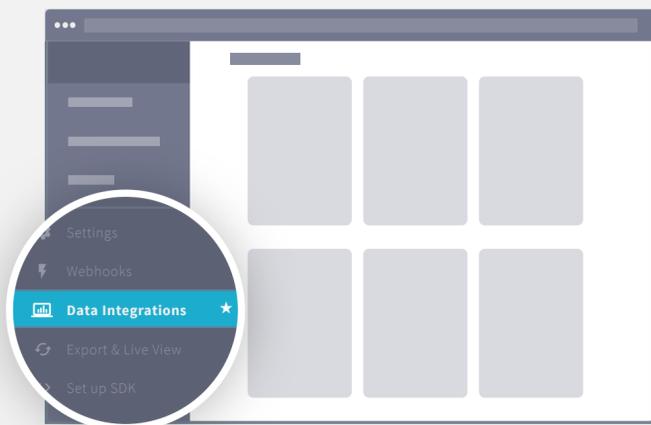Which organic channel leads to users with the highest lifetime value?

Visualize your Branch data on the Adjust dashboard.

Adjust

☑ paid   ☑ [branch] organic

Engagement by Channel

5000

4000

3000

2000

1000

0

4/4   4/5   4/6   4/7   4/8   4/9   4/10

branch
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Adjust

Start sending Branch's powerful deep link and organic attribution data to Adjust in three easy steps.

How do I get started?

1.

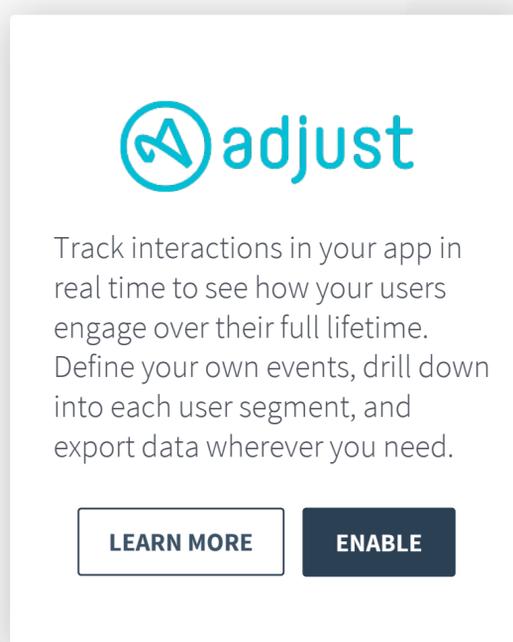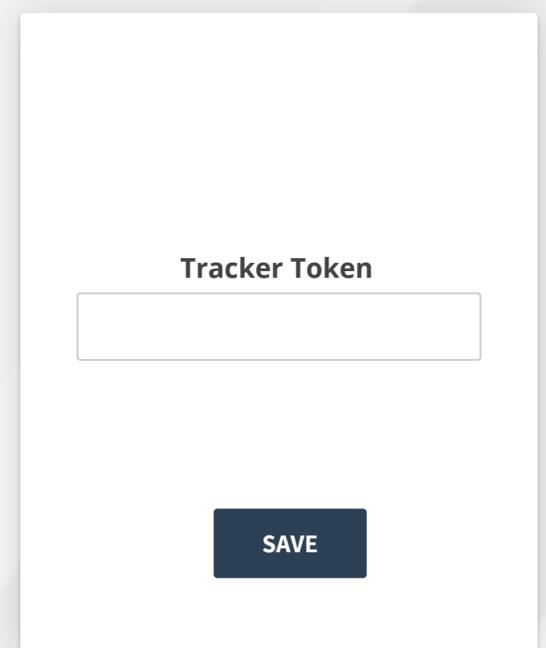Log in to the Branch dashboard and click on the Data Integrations tab.

Settings
Webhooks
Data Integrations ★
Export & Live View
Set up SDK

2.

Click 'enable' on the Adjust card.

Adjust

Track interactions in your app in real time to see how your users engage over their full lifetime. Define your own events, drill down into each user segment, and export data wherever you need.

LEARN MORE   ENABLE

3.

Enter your Adjust information and press 'save'

Tracker Token

SAVE

How much does it cost?

Our event based pricing allows companies of all sizes to unlock the power of their app data.

PRICE PER EVENT

$0.0025

/per event forwarded to partner