



With Data Integrations, you can now combine Branch's powerful deep link and organic attribution data with your existing Appboy data.

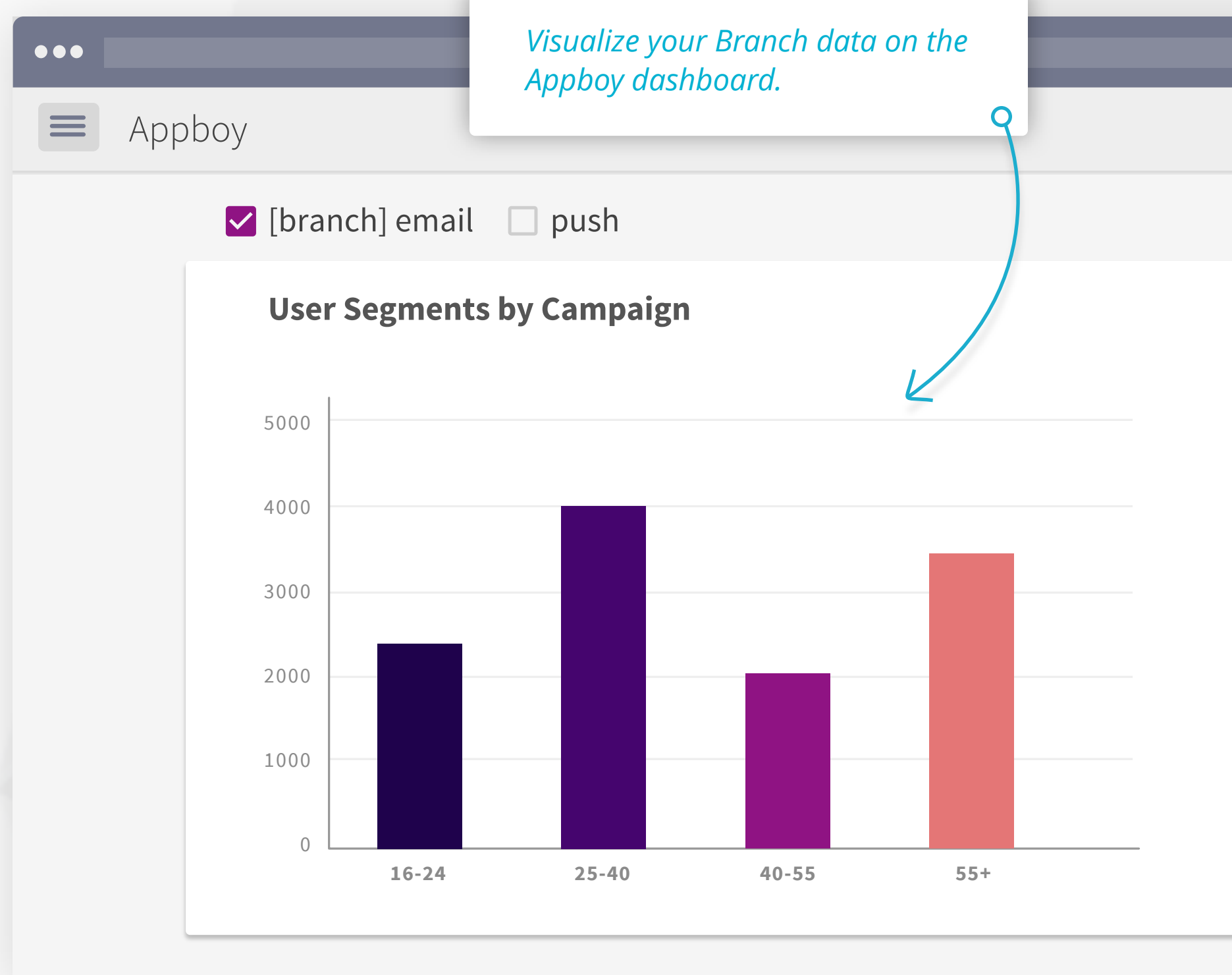
Branch's Data Integrations allows app marketers to use Branch's deep links across various Appboy engagement campaigns such as push notifications and email marketing. This includes a sync of Branch's deep link data that allows companies to measure the effectiveness of user cohorts for deep link growth initiatives using the various channels, campaigns, and custom user segments on the Appboy dashboard.

Questions I can answer with Appboy and Branch:

Which organic user cohort performed best across my email campaigns?

Are push notifications more effective on users who came from social or paid ads?

What's the best page to deep link a user who is coming in through shared content to in order to maximize LTV?



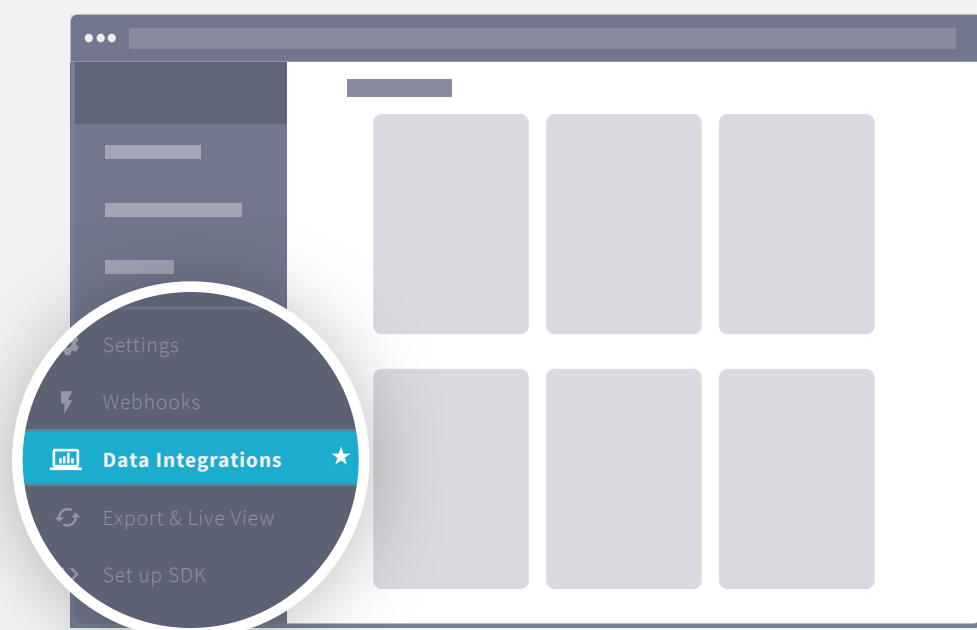


Start sending Branch's powerful deep link and organic attribution data to Appboy in three easy steps.

How do I get started?

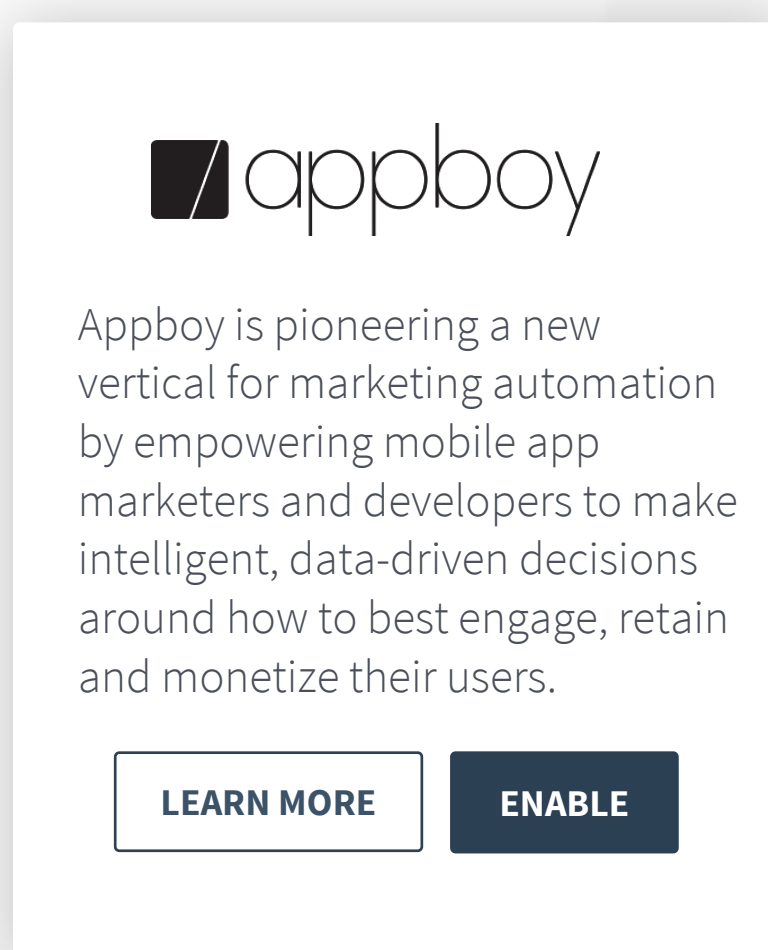
1.

Log in to the Branch dashboard and click on the Data Integrations tab.



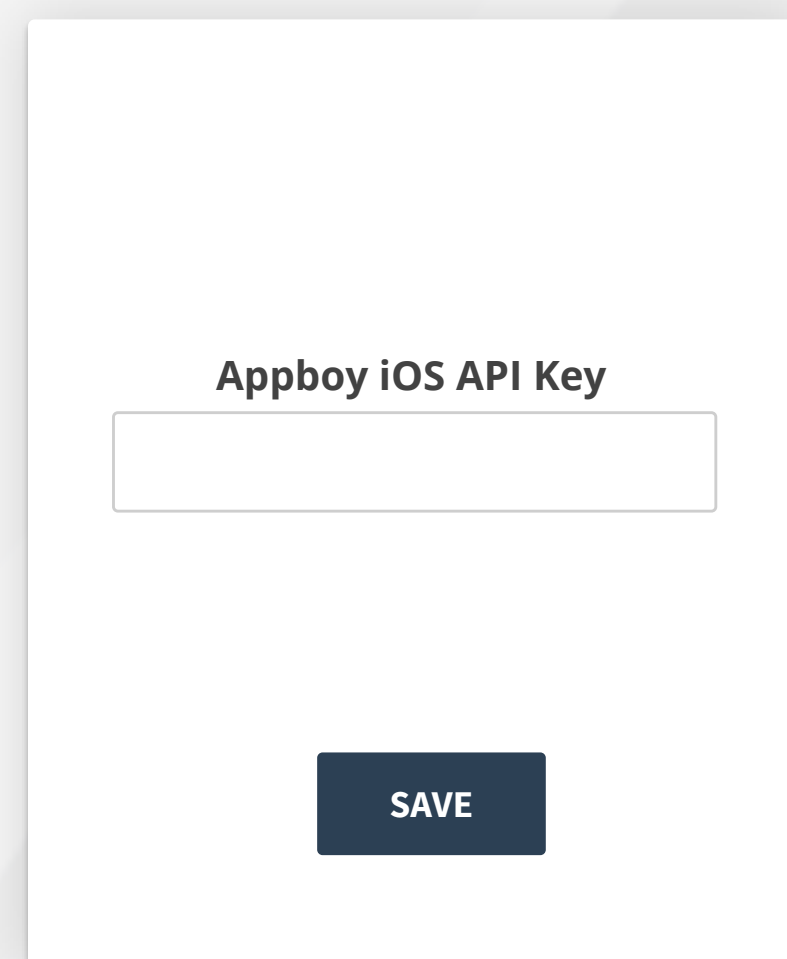
2.

Click 'enable' on the Appboy card.



3.

Enter your Appboy information and press 'save'



How much does it cost?

Our event based pricing allows companies of all sizes to unlock the power of their app data.

PRICE PER EVENT

\$0.0025

/per event forwarded to partner