



With Data Integrations, you can now combine Branch's powerful deep link and organic attribution data with your existing AppsFlyer data.

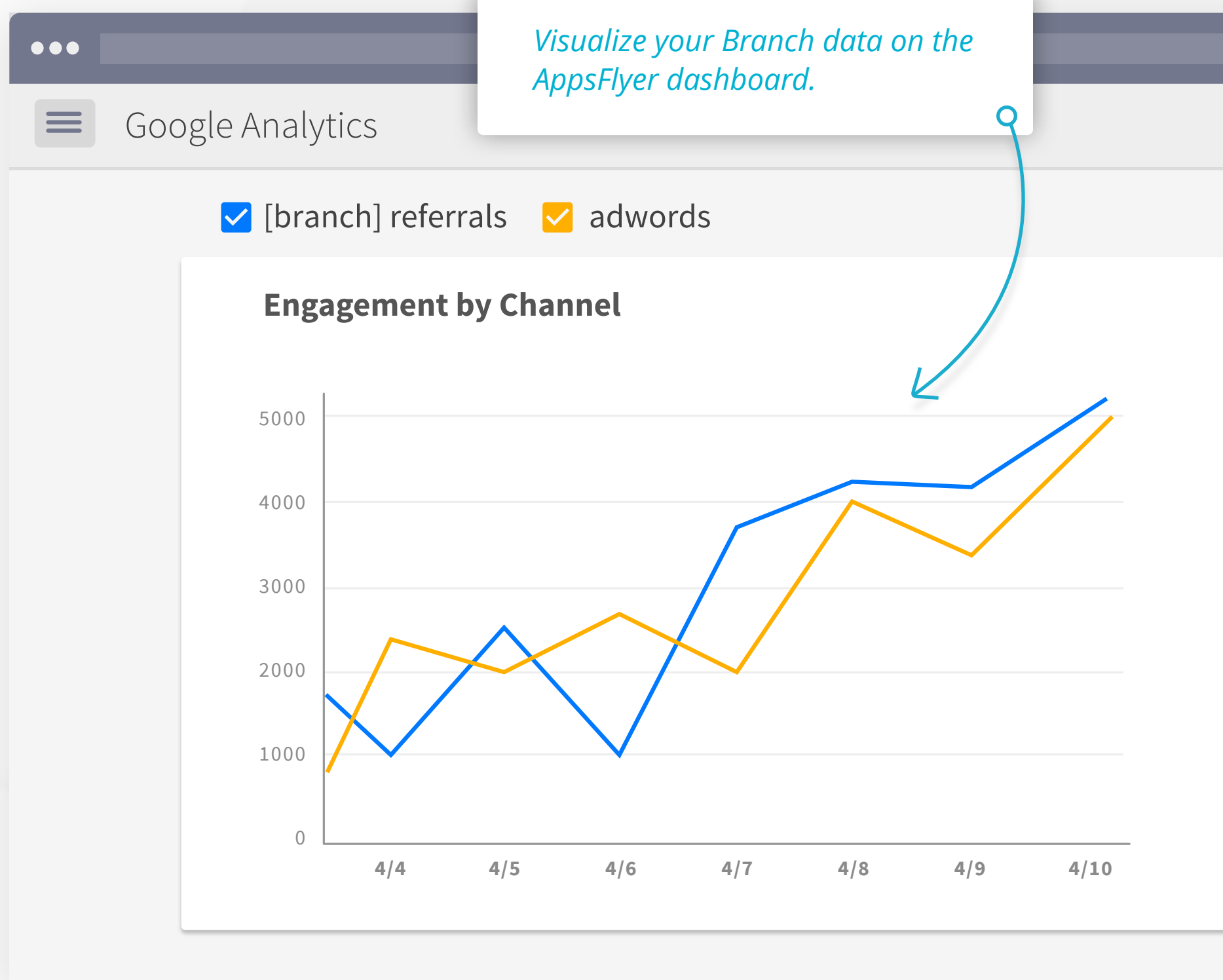
Branch's Data Integrations allows apps to pass all their acquisition and in-app user data into their AppsFlyer dashboard. Measure the success of your Branch powered marketing by channel and see this data alongside your other AppsFlyer analytics; allowing you to measure the lift that Branch deep links provide to your business.

Questions I can answer with AppsFlyer and Branch:

How many of my paying users come in through user referrals vs. Adwords?

How much does deep linking improve my conversion rate across ad networks?

How did my most recent app update affect average user session for users coming in through Deep Linked Email?





Start sending Branch's powerful deep link and organic attribution data to AppsFlyer in three easy steps.

How do I get started?

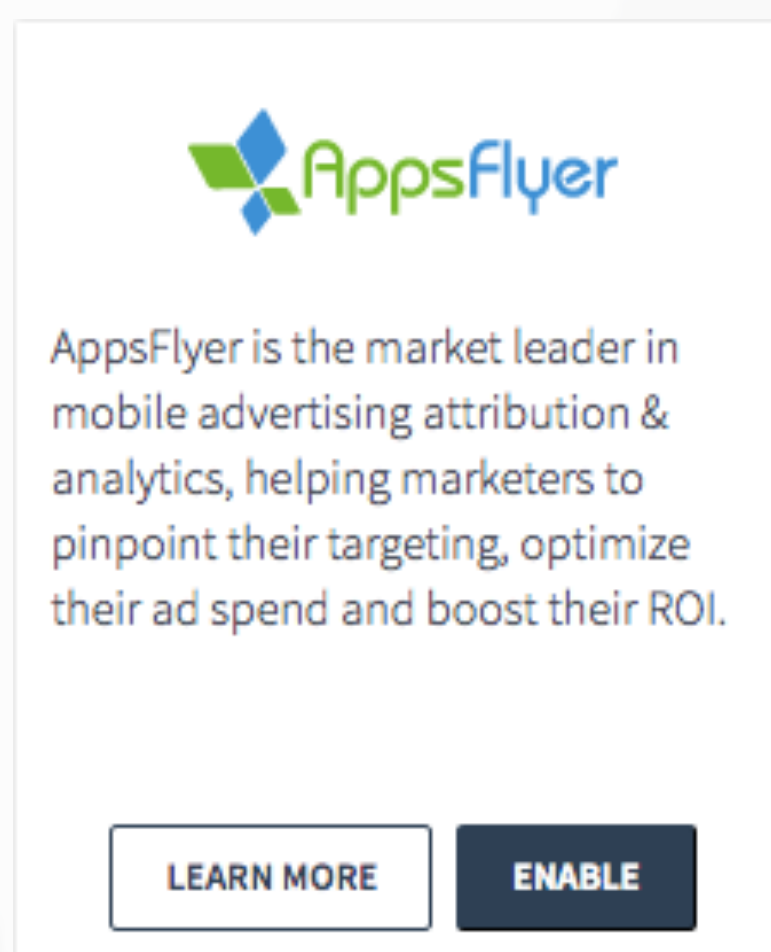
1.

Log in to the Branch dashboard and click on the Data Integrations tab.



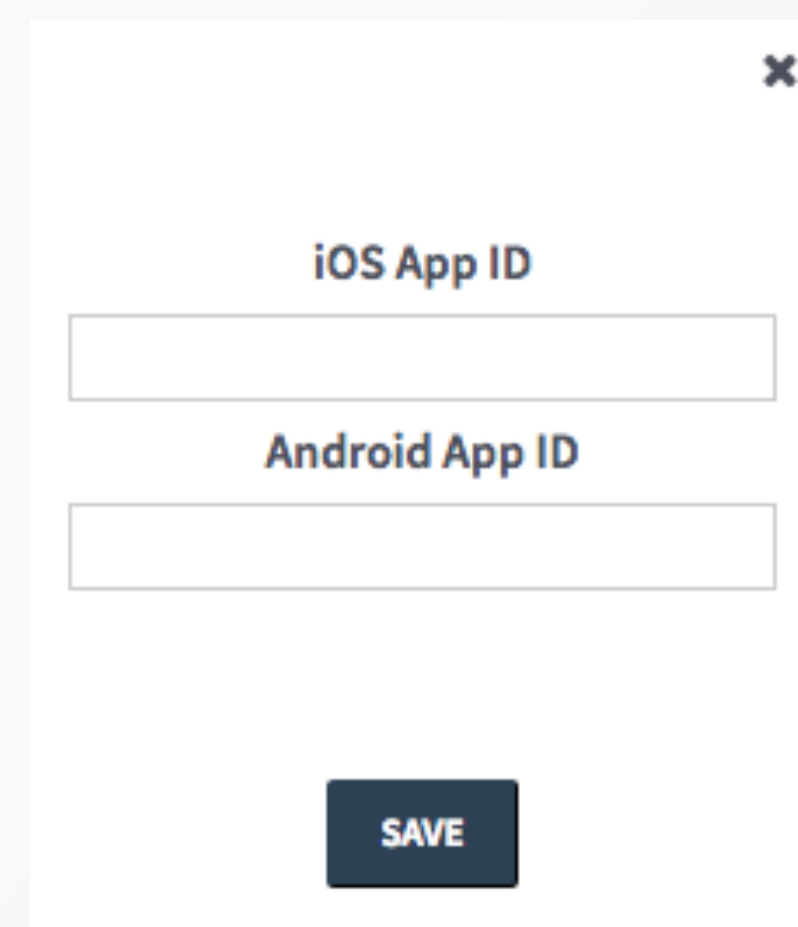
2.

Click 'enable' on the AppsFlyer card.



3.

Enter your AppsFlyer information and press 'save'



How much does it cost?

Our event based pricing allows companies of all sizes to unlock the power of their app data.

PRICE PER EVENT

\$0.0025

/per event forwarded to partner