



With Data Integrations, you can now combine Branch's powerful deep link and organic attribution data with your existing Kochava data.

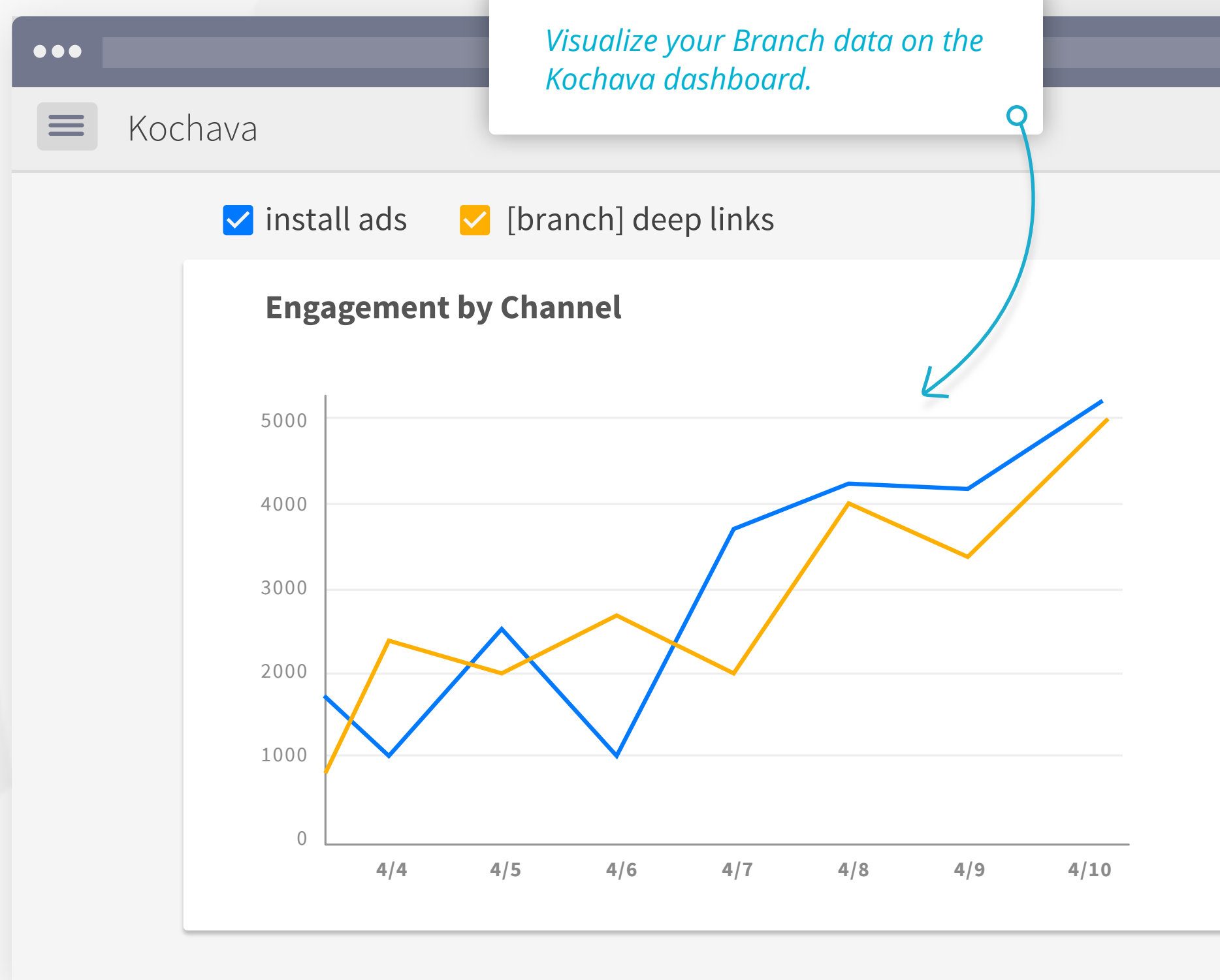
Leverage Branch's organic attribution and deep link user data with Kochava's dashboard to get a complete view of where your mobile traffic is coming from as well as how your paid user acquisition campaigns and organic growth efforts complement one another. Use Branch deep links for your paid user acquisition campaigns, and still leverage Kochava's powerful analytics suite to measure their performance.

Questions I can answer with Kochava and Branch:

Do ads that deep link to content drive more installs than generic install ads?

Which content for new users coming from smart banners performs best in terms of maximizing conversion rates?

What is the average LTV of users coming in from social posts vs SMS app invites?





Start sending Branch's powerful deep link and organic attribution data to Kochava in three easy steps.

How do I get started?

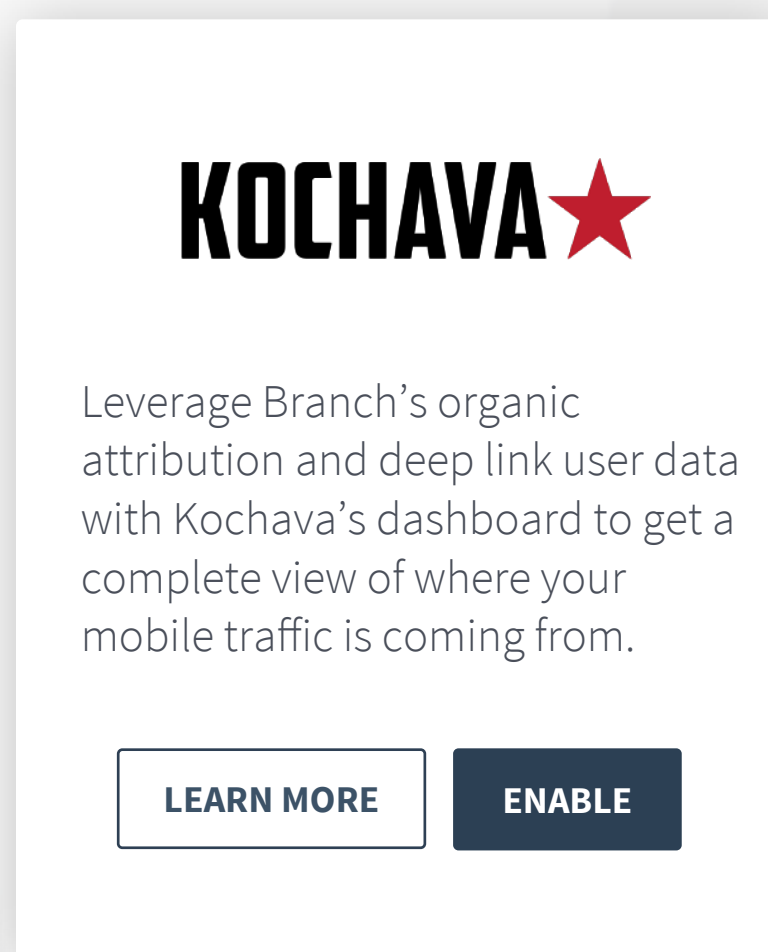
1.

Log in to the Branch dashboard and click on the Data Integrations tab.



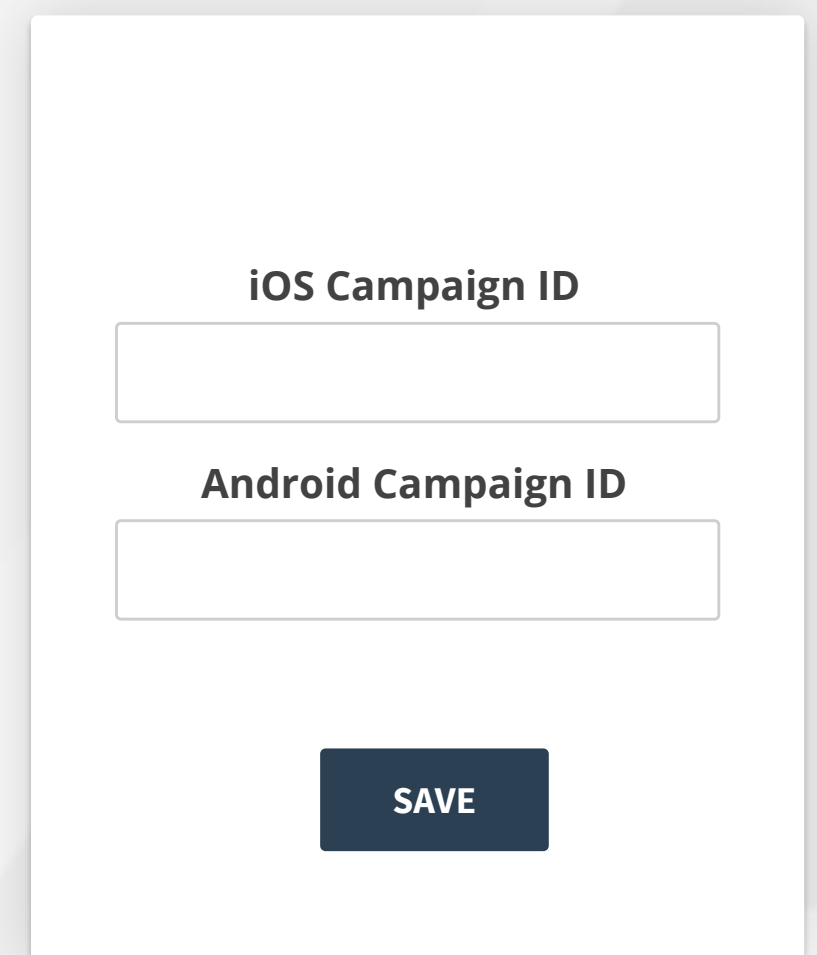
2.

Click 'enable' on the Kochava card.



3.

Enter your Kochava information and press 'save'



How much does it cost?

Our event based pricing allows companies of all sizes to unlock the power of their app data.

PRICE PER EVENT

\$0.0025

/per event forwarded to partner