



Start sending Branch's powerful deep link and organic attribution data to Tune in three easy steps.

## How do I get started?

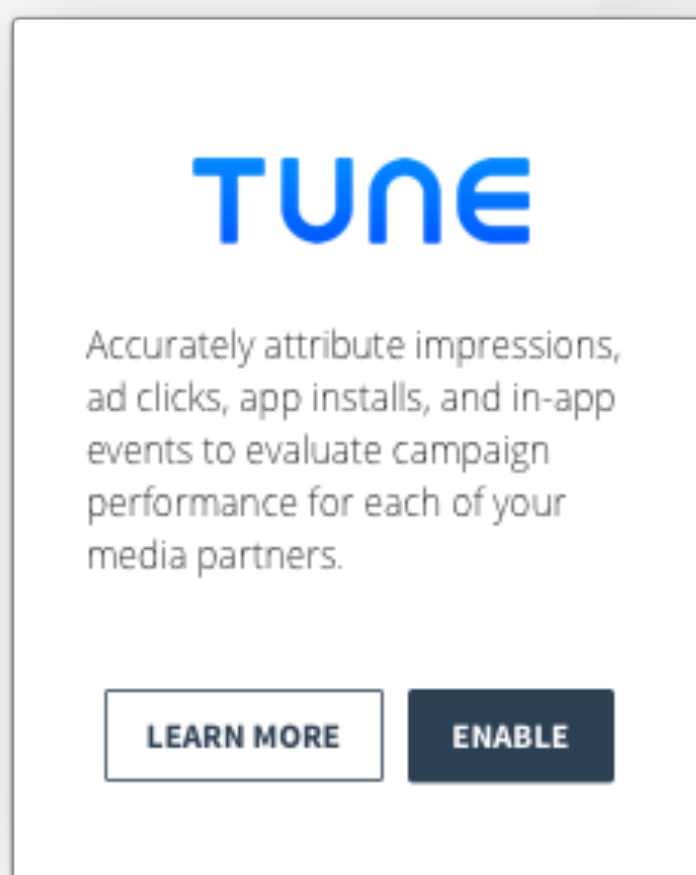
1.

Log in to the Branch dashboard and click on the Data Integrations tab.



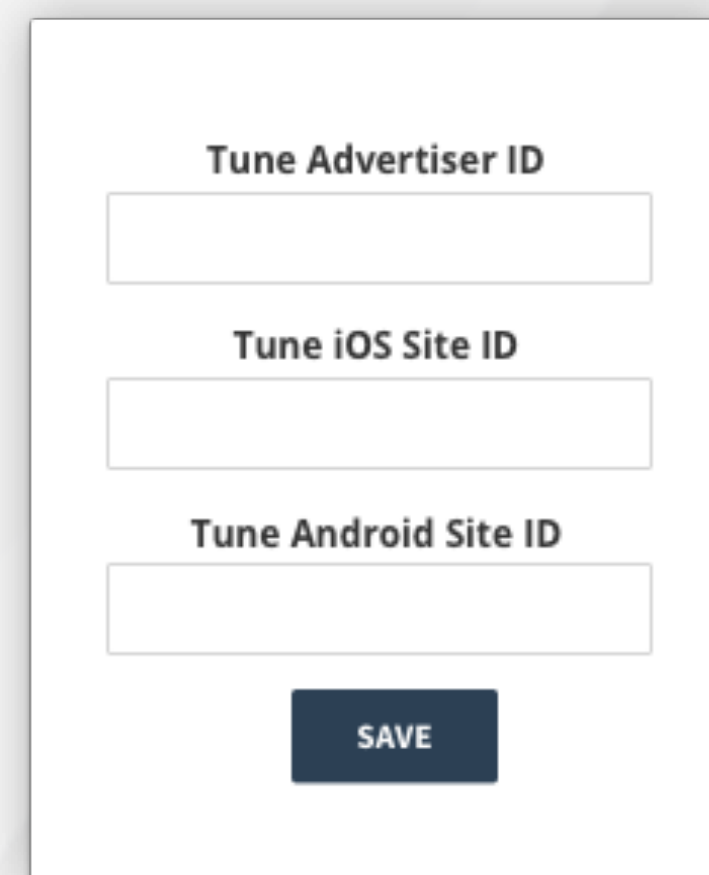
2.

Click 'enable' on the Tune card.



3.

Enter your Tune information and press 'save'



## How much does it cost?

Our event based pricing allows companies of all sizes to unlock the power of their app data.

### PRICE PER EVENT

\$0.0025

/per event forwarded to partner



With Data Integrations, you can now combine Branch's powerful deep link and organic attribution data with your existing Tune data.

Data Integrations allows marketers to measure the effectiveness of their growth initiatives. By combining Branch's organic attribution data with Tune's paid attribution and app store analytics, apps now have full visibility into the effectiveness of all their user acquisition channels on Tune's Marketing Console (TMC).

## Questions I can answer with Tune and Branch:

How many of my installs came from paid vs. organic channels?

How much revenue came from users who arrived from a smart banner?

Which organic channel leads to the most revenue in the past 7 days?

