

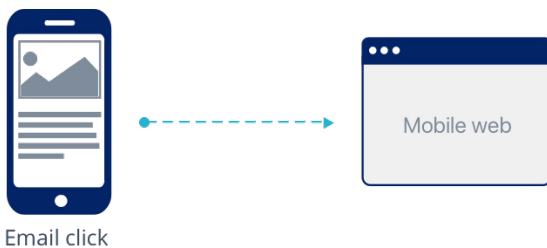
Increase Conversions and Purchases from Email

Getting mobile users to your app is simple.

Emails are Broken

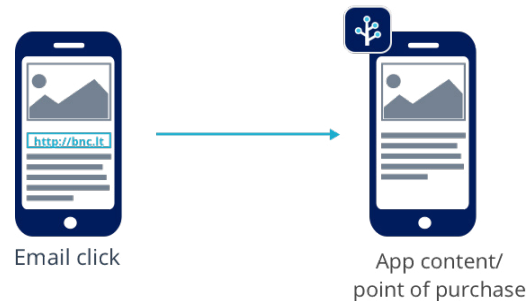
Currently, email clicks on mobile send users to the web where context is lost and the customer experience is broken.

WITHOUT DEEP LINKING



- Customer not logged in
- Slower user experience
- More likely to bounce

BRANCH DEEP LINKED EMAILS



- Customer always logged in
- Improved customer experience
- Higher conversion results

Harness the Value of App Users



Current Integration Offerings:



Don't see your provider here? Email accounts@branch.io and we'd be glad to onboard them.

App Engagement at Scale

branch

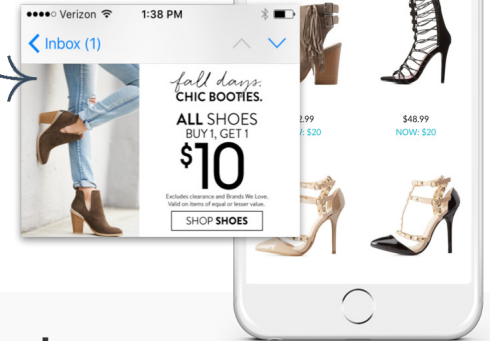
Understand and analyze app install and engagement attribution from email.

How Does it Work?

In your ESP's dashboard, a simple script automatically converts your regular email links to deep links.

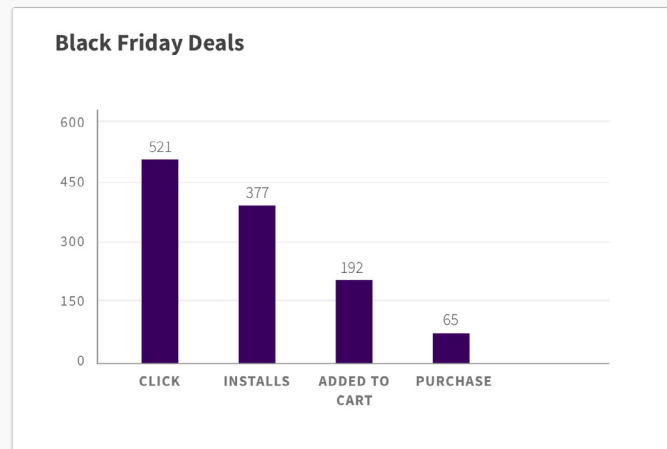
- Quick one time setup
- Works with dynamic personalization
- Scalable to any number of emails and links

link users to app content they want



Gain New Insights into your In-App Conversions in the Branch Dashboard

View campaign-level conversions all the way from email, to app, to purchase.



Increase Revenue & Drive Engagement from your Emails

Branch offers a two week free trial period for Deep Linked Emails.

\$0.02

/per click

Deep Linked Email
Revenue Calculator



Contact our team at accounts@branch.io to estimate your ROI from using Deep Linked Emails.

Branch Metrics provides the most complete deep linking technology for brands to create an optimized mobile user experience that drives growth, conversion, and engagement. With Branch's deep linking, attribution, and analytics solutions, app content becomes searchable, shareable, and easy to integrate into marketing channels like email, SEM, and advertising. Branch is the only deep linking solution that supports all existing mobile app platforms and standards. Learn more at branch.io or follow us on Twitter @branchmetrics.