

Deep Linked Feeds for Dynamic Ads

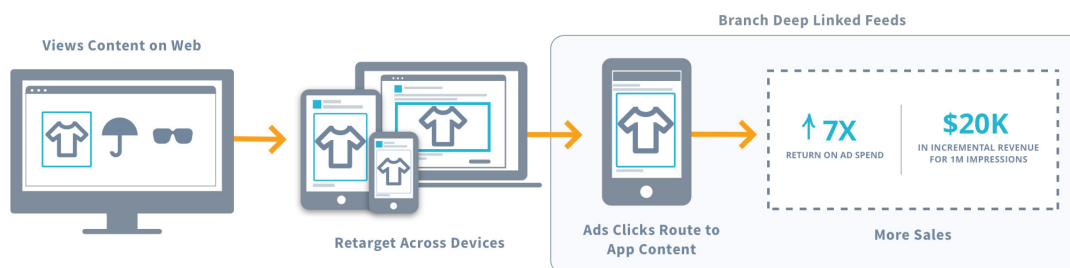
Easily route ad clicks directly to app content to increase conversions and revenue from your remarketing campaigns.

Dynamic ads are one of the top performing paid channels

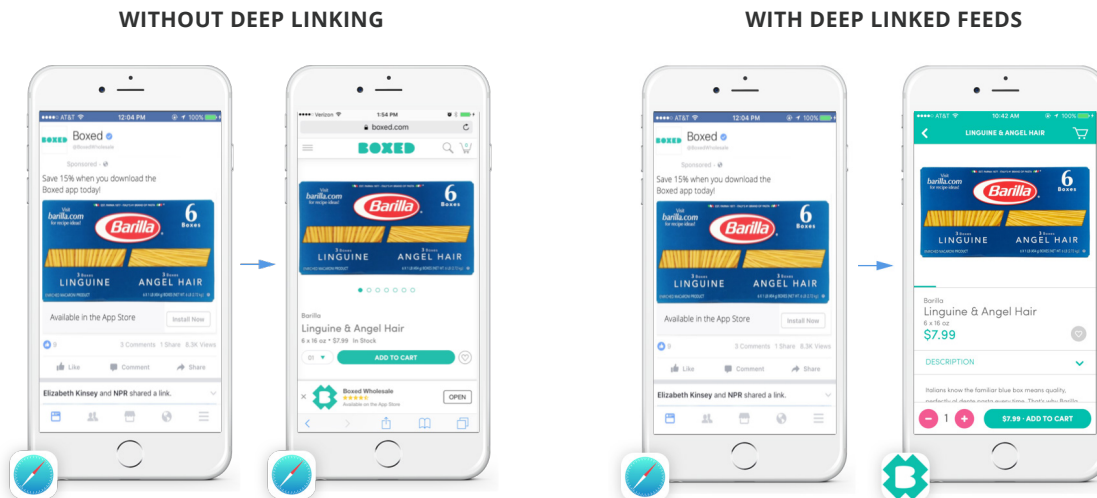


SOURCE: https://www.facebook.com/business/success/asos#u_0_f, <https://www.facebook.com/business/a/online-sales/dynamic-product-ads>

Deep links are proven to boost the ROI of your Dynamic Ad campaigns



Drive users to the app for a better user experience



Deep Linked Feeds for Dynamic Ads



Easily route ad clicks directly to app content to increase conversions and revenue from your remarketing campaigns.

Getting started with Deep Linked Feeds

Branch makes it easy to add deep linking to your current Dynamic Ad campaigns. Simply follow the three steps to start driving more conversions and better app engagement from your remarketing ad campaigns.

UPLOAD FEED

id	title	price	link	condition	availability
1	Employee benefits	12.95	https://www.googlepis.com/b	new	in stock
2	The Psychology of Reading	21.99	https://www.googlepis.com/b	new	in stock
3	The Benefits of Reading About	28.95	https://www.googlepis.com/b	new	in stock
4	Benefits of Reading	28.95	https://www.googlepis.com/b	new	in stock
5	Using Reading to Teach a World	28.95	https://www.googlepis.com/b	new	in stock
6	Teaching Reading to English La	21.99	https://www.googlepis.com/b	new	in stock
7	The Excellence of Reading	28.95	https://www.googlepis.com/b	new	in stock
8	The Slow Book Revolution: Crec	12.99	https://www.googlepis.com/b	new	in stock
9	Reading and the Reference Libr	29.99	https://www.googlepis.com/b	new	in stock
10	Baby Read-aloud Basics	21.95	https://www.googlepis.com/b	new	in stock
11	Proust and the Squid	28.95	https://www.googlepis.com/b	new	in stock
12	Benefits of Using Reading Strate	13.99	https://www.googlepis.com/b	new	in stock
13	Reading Should be Allowed	21.99	https://www.googlepis.com/b	new	in stock
14	Phonological Awareness and 'R	21.95	https://www.googlepis.com/b	new	in stock
15	The Benefits of a Librarium Ban	28.95	https://www.googlepis.com/b	new	in stock
16	The Potential Benefits of Reads	21.95	https://www.googlepis.com/b	new	in stock

CREATE DEEP LINKS

Deep Linked Feed information | Create Deep Links | Get Deep Linked Feed

Name your Deep Linked Feed

Facebook Summer Deep Linked Feed

Select the Feed Source you'd like to use

All Products

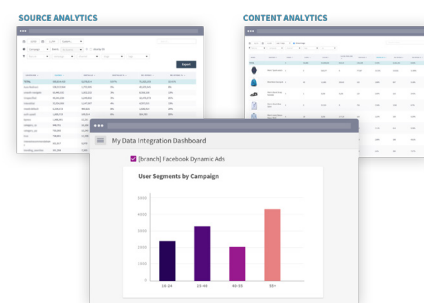
Select your Ad Platform

Facebook

Select the Ad Type you would like to use

Dynamic Ads

LAUNCH AND MEASURE



Deep Linked Feeds can be used on the following platforms:

REMERGE

criteo

jampp

AppLift

facebook
DYNAMIC PRODUCT ADS

Google
Product Listing Ads

FIKSU
DSP

MediaMath

Increase revenue from ads at low cost

\$0.02 /per click

Spending more than \$25,000 on dynamic ads per month?
Email accounts@branch.io to speak with an account manager.